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Ideas to Help Your Financial Institution Succeed from On The Mark Strategies

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Four Tips for Successful Goal Setting

As we start knocking on the door to 2017, many of us are thinking about what we want to accomplish in the new year. Some call this New Year's resolutions. I prefer to think of it as goals. Setting goals is important to both your personal and professional life. Your goals help you define your priorities - how you spend your time and with whom you spend it. Here are four tips for successful goal setting.

Start small

Choose one or two changes you would like to make and focus on those first. If you meet those goals, you can set additional ones. Setting too many at one time can get overwhelming.

Consider the "Why"

Understanding why you want to achieve certain goals is a big factor in your success. Take time to consider how the outcome will impact your life/ career/relationships in a positive way.

Decide your price

Are you resolved to do what it takes to meet your goals? If your goal is to lose weight, are you willing to exercise and eat less? Setting goals means making changes, and change can be unsettling. If you're not willing to put in the work, there's no point in setting the goal.

Write them down

Writing down your goals and the steps necessary to achieve them makes them more solid. It not only gives you frequent reminders about the changes you are making, it also helps you celebrate your successful milestones. Write them down. Carry them with you. Post them in places where you spend a lot of time.

You can't do what you've always done and expect a different result. Set goals for the changes you want to make and seek the help of others to guide you and encourage you along the way.

"Speaker Taylor Wells (with On The Mark Strategies) did an extraordinary job. The webinar was long, but with the information he gave, it was not long enough. His story telling of past experiences reinforced the points. This will help me in implementing new ideas to a target market or a high SEG, concentrating on A's and B's and less on C's."

California and Nevada CU Leagues webinar attendee

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